

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>GFSB</u>	Date: <u>8/6/12</u>
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I, Beth Beall

being/on behalf of: Linda McMahon, a legally

qualified candidate of the Republican political

party for the office of: Senate

in the PRIMARY

election to be held on: AUGUST 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	8/7	-		8/14	

Total Charges:

\$ 1480GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Senchi Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

William White
Printed Name

Dos
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

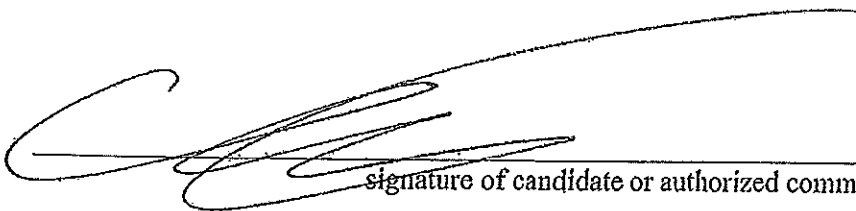
☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date

REP HEADLINE# 6258227

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

AUG8/12 11.23

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
AUG/12			\$1,490.00									
CONTRACT TOTAL											\$1,490.00	
TOTAL SPOTS												10

MARKET TOTALS	\$1,480	WFSB	100%	WTNH	0%	WVIT	0%	WTIC	0%	WCTX	0%	WCCT	0%	WHPX	0%
ACCURATE SHARES				CABL	0%										
SVC- NSI	BOOKS-	NOV/10													
DEMOS-	RA35+*														
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME							
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE							



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 487566 /		Alt Order # 06258227
Product MCMAHON 4 IIIIGFSBIII		
Contract Dates 08/07/12 - 08/14/12	Estimate # 1120	
Advertiser McMahon for Senate		Original Date / Revision 08/08/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	GFSB	08/08/12	08/09/12	7AM-9AM The Early Show	7AM-9AM		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--WT---				2	\$50.00			
2	GFSB	08/07/12	08/11/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-T-T-S-				3	\$100.00			
3	GFSB	08/09/12	08/09/12	Person of Interest	10PM-11PM		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---1---				1	\$600.00			
4	GFSB	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30AM		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----1				1	\$150.00			
D 5	GFSB	08/13/12	08/13/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		1:00			NM	0	\$0.00
6	GFSB	08/13/12	08/13/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$150.00			
7	GFSB	08/13/12	08/13/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$100.00			
N 8	GFSB	08/14/12	08/14/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-T-----				1	\$90.00			
Totals											10	\$1,490.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	10	\$1,490.00	\$1,266.50
Totals	10	\$1,490.00	\$1,266.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6258227

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

JUL31/12 14.4

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
AUG/12			\$1,490.00									
CONTRACT TOTAL											\$1,490.00	
TOTAL SPOTS												10

MARKET TOTALS \$1,480

WFSB 100% WTNH 0% WTVT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%

CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- NOV/10

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 487566 /		Alt Order # 06258227
Product MCMAHON 4 IIIGFSBIII		
Contract Dates 08/07/12 - 08/14/12		Estimate # 1120
Advertiser McMahon for Senate		Original Date / Revision 07/31/12 / 07/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	08/08/12	08/09/12	7AM-9AM The Early Show	7AM-9AM		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	--WT---				2	\$50.00			
N 2	GFSB	08/07/12	08/11/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-T-T-S-				3	\$100.00			
N 3	GFSB	08/09/12	08/09/12	Person of Interest	10PM-11PM		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	---1---				1	\$600.00			
N 4	GFSB	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30AM		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1				1	\$150.00			
D 5	GFSB	08/13/12	08/13/12	6:30AM-7AM Eyewitness News	6:30AM-7AM		1:00			NM	0	\$0.00
N 6	GFSB	08/13/12	08/13/12	6PM-6:30PM Eyewitness News	6PM-6:30PM		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$150.00			
N 7	GFSB	08/13/12	08/13/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$100.00			
N 8	GFSB	08/13/12	08/13/12	6:30AM-7AM Eyewitness News	6:30AM-7AM		1:00			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	M-----				1	\$90.00			
Totals											10	\$1,490.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	10	\$1,490.00	\$1,266.50
Totals	10	\$1,490.00	\$1,266.50

Signature: _____ Date: _____

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0 JUL30/12 15.0
*** WFSB-TV ***

REP HEADLINE# 6258227
*** ORIGINAL REV#0 ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER TUTTLEY (H)

TOWSON, MD 21286

ORDER #	CONTRACT #	6258227	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	MCMAHON 4	!!IGFSB!!!	EST#11120	COMMENTS: (LINE, ORDER, INVOICE)	
FLIGHT DATES	AUG7/12	AUG14/12	WK-2		

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL30/12 15.05

REP: NEW ORDER
TOTAL \$1,480 @ 10X
PLEASE CONFIRM
THANKS! ASHLEY FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

TV INVOICE # 9912736 IDB #1021 ***GFSB*** LINDA MCMAHON

Order # 299087599

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL: :SPTS:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =																		
AGENCY EST# = 1120																		
1			700A-900A	60			\$50.00		8/8		8/9		2			W-TH		2
PROGRAM : EARLY SHOW RA35+ : 1.0																		
2			1100P-1135P	60			\$100.00		8/7		8/11		3			TU, TH, SA		3
PROGRAM : 11P NEWS RA35+ : 1.0																		

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1000P-1100P	60		\$600.00	8/9	8/9	1		THU	1
	PROGRAM : PERSON OF INTEREST											
	RA35+ : 1.0											
4			900A-1030A	60		\$150.00	8/12	8/12	1		SUN	1
	PROGRAM : SUNDAY MORN											
	RA35+ : 1.0											
5			630A-700A	60		\$80.00	8/13	8/13	1		MON	1
	PROGRAM : 630A NEWS											
	RA35+ : 1.0											
6			600P-630P	60		\$150.00	8/13	8/13	1		MON	1
	PROGRAM : 6P NEWS											
	RA35+ : 1.0											
7			1100P-1135P	60		\$100.00	8/13	8/13	1		MON	1
	PROGRAM : 11P NEWS											
	RA35+ : 1.0											
AUG/12						\$1,480.00	CONTRACT TOTAL					
							TOTAL SPOTS					
							\$1,480.00					
							10					

MARKET TOTALS \$1,480

WFSB 100%

WTNH 0%

WVIT 0%

WTIC 0%

WCTX 0%

WCCT 0%

WHPX 0%

ACCURATE SHARES

SVC- NSI BOOKS- NOV/10

DEMOS- RA35+*



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

<u>Contract / Revision</u> 487566 /		<u>Alt Order #</u> 06258227
<u>Product</u> MCMAHON 4 IIIIGFSBIII		
<u>Contract Dates</u> 08/07/12 - 08/14/12		<u>Estimate #</u> 1120
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/30/12 / 07/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> GFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
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Suite 306
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		Week: 08/06/12	08/12/12	--WT---				2	\$50.00			
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		Week: 08/06/12	08/12/12	-T-T-S-				3	\$100.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
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N 4	GFSB	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30AM		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----1				1	\$150.00			
D 5	GFSB	08/13/12	08/13/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		1:00			NM	0	\$0.00
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$150.00			
N 7	GFSB	08/13/12	08/13/12	M-SU Eyewitness News @ 11PM-11:35PM	11PM-11:35PM		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	1-----				1	\$100.00			
Totals											9	\$1,400.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	9	\$1,400.00	\$1,190.00
Totals	9	\$1,400.00	\$1,190.00

Signature: _____ Date: _____

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